



**2025 EDITION**

# POST SHOW REPORT

**SOMS 2025 – Soluble Fertilizer  
Innovation & Agriculture Conference &  
Expo**

Presented by  
**Soluble Fertilizer Industry Association (SFIA)**

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# INTRODUCTION

The grand inauguration of the SOMS 2025 Exhibition & Conference was held in the distinguished presence of eminent leaders from the agriculture and fertilizer sectors. The event was formally inaugurated by Shri Raghavjibhai Patel, Honourable Minister of Agriculture, Government of Gujarat, who commenced proceedings with the ceremonial lamp lighting and delivered a compelling keynote address. His remarks underscored the critical role of innovation and cross-sector collaboration in advancing India's agri-input ecosystem. Shri Rajib Chakraborty, National President of the Soluble Fertilizer Industry Association (SFIA), extended a warm welcome to all attendees and reaffirmed SFIA's commitment to integrating industry, research, and policy on a unified platform. Shri Vinod ji Goyal, Secretary of SFIA, also addressed the gathering, expressing appreciation for the robust stakeholder participation and the shared vision driving the event. The ceremony was further enriched by the presence of distinguished dignitaries, including leading experts from agricultural research institutions, senior industry executives, and government representatives.

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# Glimpses Of SOMS 2025

Glimpses of SOMS 2025 – A look back at the moments that defined three days of innovation, collaboration, and agricultural excellence. Experience the highlights of SOMS 2025 through these unforgettable moments captured during the conference and exhibition. A visual rewind of SOMS 2025, where leaders, innovators, and agri-entrepreneurs came together for a better farming future. From conference insights to vibrant expo interactions – here’s a quick glimpse into the energy of SOMS 2025. Relive the key moments from SOMS 2025 that brought the agri-business world together under one roof. SOMS 2025 in frames – celebrating ideas, impact, and inspiring conversations that shaped the future of agriculture. Captured moments of knowledge, networking, and new opportunities from SOMS 2025.





SOMS 2025 was successfully organized by the Soluble Fertilizer Industry Association (SFIA), a dedicated body committed to advancing innovation, research, and collaboration within India's fertilizer sector. Held from July 3 to 5, 2025, at the **Mahatma Mandir Convention Centre (MMC), Gandhinagar, Gujarat**, the event brought together key stakeholders from the agri-input ecosystem for a dynamic Business-to-Business (B2B) platform.

The conference and expo served as a hub for fertilizer manufacturers, agri-tech companies, policymakers, journalists, and researchers to engage in knowledge exchange, product showcases, and strategic business networking. SOMS 2025 marked a major step forward in strengthening India's agricultural supply chain through innovation and industry alignment.



# Agri Journalism Award 2025



The Agri Journalism Award 2025, presented during SOMS at the Mahatma Mandir Exhibition and Convention Centre, Gandhinagar, honored outstanding contributions in agricultural reporting. This prestigious accolade celebrates journalists whose work has played a pivotal role in amplifying awareness, disseminating innovations, and illuminating the challenges faced by India's farming community. Through insightful storytelling and impactful coverage, these professionals have helped bridge critical communication gaps between farmers, policymakers, and the broader public—strengthening the dialogue that drives progress in the agri-input ecosystem.





# Thesis Showdown

The Thesis Showdown Program at SOMS 2025 served as a vibrant and intellectually charged platform for emerging scholars and researchers to showcase their pioneering work in agriculture and fertilizer technology. This initiative was designed to foster critical thinking, solution-oriented innovation, and collaborative engagement among the next generation of agri-tech leaders. By spotlighting fresh perspectives and research-driven insights, the program contributed meaningfully to the evolution of the agri-business ecosystem, reinforcing SOMS & SFIA's commitment to nurturing talent and driving sector-wide progress.



# Industry Segments

The expo showcases india's complete value chain in agri-input manufacturing, covering:

1. Soluble Fertilizer Manufacturers ,Organic & Bio-based Fertilizer Producers
2. Micronutrient Producers
3. Bio-Stimulant Manufacturers
4. Research & Development Institutions
5. Laboratory & Testing Equipment Suppliers
6. Agri-Tech & Fertilizer Innovation Startups
7. Chemical Processing machinery
8. Plant Protection
9. Agri Machinery



# FACTS at a GLANCE



<b>Total Area</b>	<b>4000 Sq meter</b>
Exhibitors	<b>Total - 100+</b>
Manufacturers	70+
Exhibitors from Gujarat	30+



# BUSINESS VISITORS

Business houses from across India attended, alongside select companies from Southeast Asia and the Middle East. Approximately 4,000 senior executives from large corporates, MSMEs, and MNCs participated, sourcing raw materials and entering partnerships. Reputed companies such as GSFC, DCM Shriram, and Aries Agro were among both visitors and participants, showcasing broad sector engagement

# Make India Product Show SOMS 2025

This exclusive B2B platform for Make in India manufacturers connects MSMEs with national and international buyers, fostering trade expansion and brand elevation .



## Seminars and Panel discussions

The event featured expert seminars and panel discussions on cutting-edge topics like sustainable soil health, precision nutrient management, and low-carbon fertilizer innovations—highlighting practical insights and real-world applications.



# BUSINESS LEADS GENERATED

Senior executives from MSMEs, large corporates, and multinational companies actively seeking raw material sourcing opportunities. The event facilitated thousands of qualified B2B conversations, with procurement discussions initiated by major industry players . According to preliminary reports from exhibitors, the expo generated an estimated ₹450+ crore worth of business leads, underscoring its strong impact on the fertilizer and agri-input sector

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# KeyTakeaways

- **Unified India's fertilizer industry with global aspirations**
- **Brought together industry pioneers, researchers, and policymakers**
- **Strengthened the agricultural supply chain through collaboration**
- **Promoted sustainable farming and innovation**
- **Facilitated high-impact networking and idea exchange**
- **Enabled critical business deals with lasting industry impact**



## EVENT IMPACT

SOMS 2025 reinforced SFIA's commitment to driving innovation, enabling B2B growth, and shaping the future of sustainable agriculture in India.

# THANK YOU



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