

# ROLO.

**PORTUGAL**  **Business**  
**On the Way**

**GULFOOD - DUBAI 2026**  
JANUARY · 26 - 30



**NOVADOLCI, S.A.**  
DUBAI EXHIBITION CENTRE - DUBAI EXPO CITY

 **AEP**  
ASSOCIAÇÃO  
EMPRESARIAL  
DE PORTUGAL  
Chamber of Commerce and Industry

# ROLO



[WWW.TASTEROLO.COM](http://WWW.TASTEROLO.COM)



## COMPANY PROFILE

Grupo Rolo is a leading Portuguese company with a long tradition of excellence in the pastry industry. Combining expertise, innovation, and a commitment to quality, we have established ourselves as a trusted partner for international markets, providing B2B solutions and supporting brands with a full food service and production infrastructure.

Our approach is built on three pillars: operational excellence, sustainability, and a culture of continuous improvement. We invest in state-of-the-art technology, rigorous food safety standards, and efficient processes to ensure the highest level of reliability and consistency in everything we do.

Rolo is Grupo Rolo's consumer-facing brand, making it easy to enjoy delicious treats at home. Focused on indulgence, pleasure, and high-quality ingredients, Rolo offers a modern, convenient way to enjoy them anytime.

At Grupo Rolo, we believe that business is about more than products – it's about building lasting relationships with partners and clients, fostering trust, and delivering solutions that make a difference. Our dedicated team ensures that we meet the evolving demands of a global market.

With a strong international presence and flexible production capabilities, Grupo Rolo is committed to growth, innovation, and sustainability, sharing the spirit of Portuguese craftsmanship worldwide.

## PRODUCTS

A tempting selection of frozen delights: from fruit with indulgent toppings to cheese bread, cookies, pancakes, crepes, and the iconic pastel de nata. Pure pleasure, ready to enjoy.

## TRADEMARK

Rolo is a registered trademark representing authentic Portuguese pastry excellence – combining tradition, quality, and innovation in every delicious creation.

## EXPORT MARKETS

Grupo Rolo proudly exports the taste of Portugal worldwide, offering premium frozen pastries and desserts that combine authentic flavor, quality, and easy preparation – perfect for global retail and food service.

## CONTACTS

NOVADOLCI, S.A.

Contact: Joana Rolo – Sales Manager

Address: Zona Industrial das Gaeiras · 2510-752 Gaeiras, Óbidos · PORTUGAL

Ph: +351 262 247 610

[joana.rollo@pastelariarolo.pt](mailto:joana.rollo@pastelariarolo.pt) · [gruporolo.com](http://gruporolo.com) · [tasterolo.com](http://tasterolo.com)

