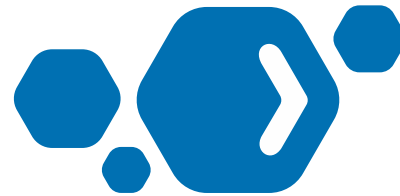




# **PRO MEDICINE** **and COSMETOLOGY**

Medical technologies and innovations.  
The industry of healthcare, wellbeing and beauty

8th-10th of September, 2016 – Kaliningrad – Sport Palace “Yantarny”



# What is an exposition **PRO**

A **PRO**-exposition is, first of all, a platform for exchange of technologies and cultural experience, an instrument for establishment of business connections. We have created a unified multifunctional business platform, which provides an opportunity for an effective presentation of new products, materials, equipment and services of both Russian and international manufacturers not only to our region and Russia but also to the entire world.

Our expositions are widescale international events, which, thankfully to the wide range of our marketing opportunities and portal EXPO.PRO, become major cultural, educational and commercial platforms for both their participants and visitors during the preparation and conduction period.

# Why choose us?



1

## Experience.

Kaliningrad Chamber of Commerce and Industry (KCCI) has just celebrated its 25th Anniversary. Throughout its history, KCCI has held many major business events for various industries. The obtained experience allows the team of professionals to do its job cohesively and accurately.



2

## Reliable partner

Our effective cooperation with media and specialized organisations, in accordance with subjects of our expositions, allows us to inform potential exhibitors about upcoming events in the shortest time.



3

## Support at all stages

KCCI's professionals are going to make participation in the expositions maximally comfortable and productive for our exhibitors. We take care of accommodation, transportation, advertising and even leisure activities for the participants of our expositions.



4

## Sales increase

Expositions as a business platform are the most efficient way to establish positive image among existing customers and for presentation of advantages of offered goods and services to potential customers. Furthermore, it is a perfect opportunity to establish new business connections and sign perspective contracts.



5

## Development of your successful business

A specialized exposition is your real chance to achieve a leading position in the industry

# Calendar of expositions

# PRO 2016

8th-10th of September

**PRO MEDICINE and COSMETOLOGY**  
Medical technologies, research in the industry  
of healthcare, wellbeing and beauty

22nd-24th of September

**PRO CONSTRUCTION and DECORATION**  
Tendencies of comfortable life

October

**PRO AUTO TECH SERVICE**  
Automobiles, transport industry, logistics,  
technologies and safety

November

**PRO INVESTMENT in INNOVATIONS**



## **PRO MEDICINE and COSMETOLOGY**

Medical technologies and innovations.  
The industry of healthcare, wellbeing and beauty.

# 8th-10th of September

## Kaliningrad

## Sport Palace “Yantarny”

The exposition is supported by:

The Government of Kaliningrad Region

The Ministry of Healthcare and  
the Ministry of Social Protection

of Kaliningrad Region.

# Goals of the exposition:

To demonstrate achievements of the healthcare industry, the newest technological developments, modern medical equipment, methods of recovery treatment, means of rehabilitation.

To share professional experiences, and to familiarize with new medical drugs, equipment and materials.

To present successful experiences of realization of social projects aimed to popularize healthy lifestyle, improve standards and quality of living of the population.

To assist realization of federal, regional and municipal projects and programs of development of the healthcare system in Kaliningrad region.

To establish business connections between healthcare, industry, pharmaceuticals and cosmetology.

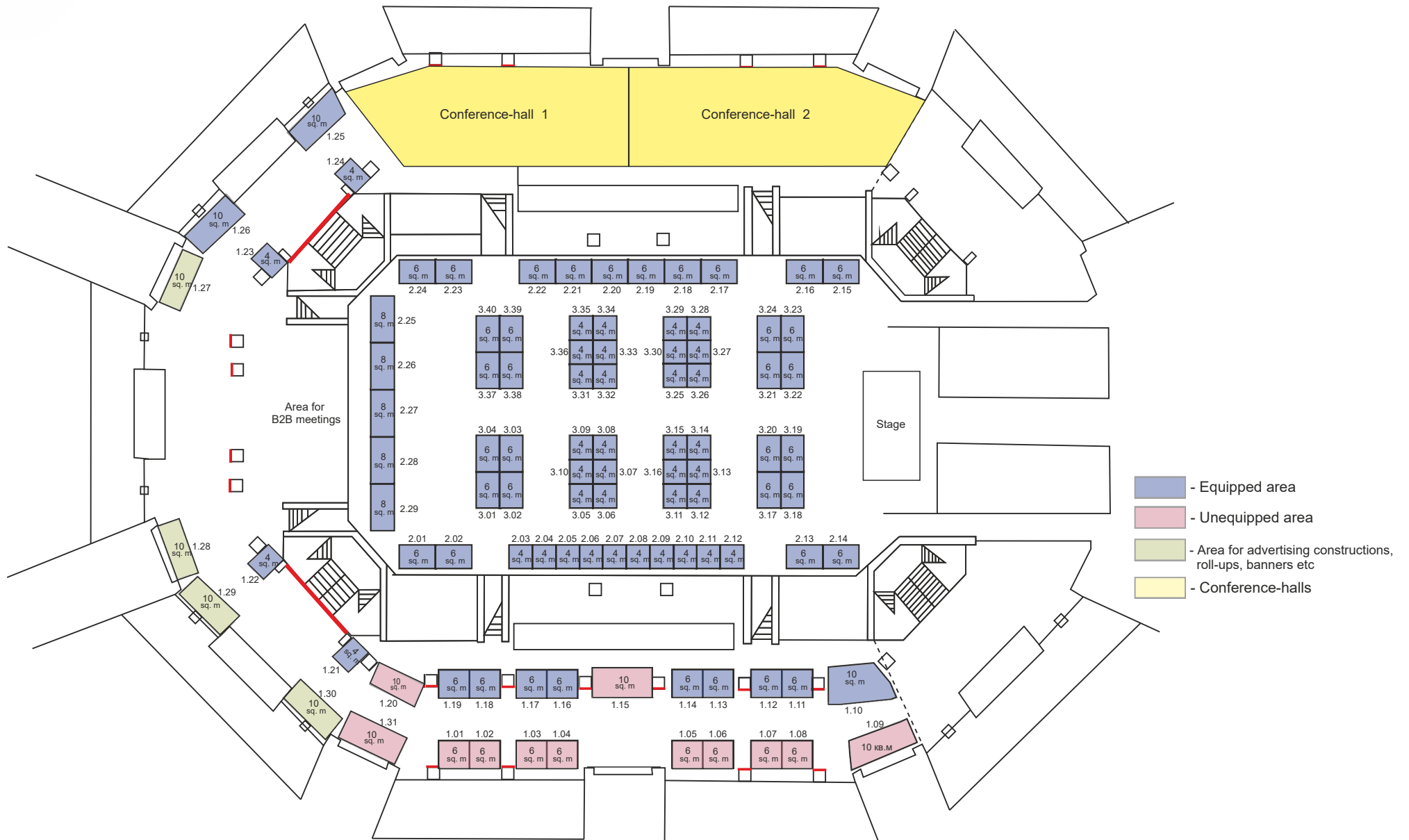
To develop international relationships in medical and healthcare sectors.

# Thematic sections

- Medical equipment, engineering and diagnostics
- Innovative medical technologies
- Laboratory medicine and diagnostics
- Testing systems, modern research
- Modern IT-technologies in medicine
- Pharmaceuticals, pharmaceutical industry and corresponding services
- Consumables, suture materials
- Medical clothing, agents for care and hygiene
- Cosmetology. Medical cosmetics
- Plastic surgery
- Dentistry
- Rehabilitation and sports medicine
- Healthy lifestyle
- Physiotherapy
- Quality management technologies
- Dietary supplements and vitamins
- Organic and biological food
- Thermotherapy
- Veterinary and organic agriculture
- Medical equipment for home
- Sport and fitness
- Alternative medicine
- Aromatherapy and phototherapy
- Design and equipment of medical institutions and sanatoriums
- Equipment for clearing, disinfection, sterilization and storage of sterile articles
- Medical furniture: kitchens for hospitals, equipment for canteens, furniture for pharmacies
- Therapeutic recreation
- Medical tourism
- Therapeutic tourism
- First medical aid
- Drug supply of medical institutions and population
- Health of mother and child
- Baby food, goods for children and infants
- Health protection
- Equipment for rescuers and first medical aid
- Insurance medicine
- Organization of personal programs of medical assistance
- Medical research and educational institutions
- Professional development, experience exchange
- Specialized literature, electronic versions of medical publications
- Treatment abroad
- In vitro diagnostics, In vivo diagnostics



# Choose your position!



# Conditions of participation

## Mandatory organizational contributions

The mandatory organizational contribution covers general marketing of the exposition, its advertisement campaign in media, depiction of information at EXPO.PRO portal and in the exposition's official catalog, 2 catalogs, a pass for vehicles to enter the territory of the exposition during the period of its installation and dismantling, participation in all of the exposition events.

**10 000 RUB**

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Equipped area (at least 4 sq.m.)

Includes a back wall and two sidewalls, a table, 2 chairs, 3 electric sockets (220W), text on a frieze panel, individual and general lighting, security and clearing of the area during non-operational time.

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**8 000 RUB / 1 sq.m**

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Unequipped area (at least 9 sq.m.)

Includes area at the exposition, general lighting, security and clearing of the area during non-operational time.

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**4 700 RUB / 1 sq.m.**

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Workstation

(a table, two chairs, general lighting)

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**7 000 RUB**

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Outdoor area

(at least 10 sq.m.)

**3 200 RUB / 1 sq.m.**

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Members of KCCI are subjected to preferential conditions of participation in the exposition and an extended range of marketing services.



# Participation in absentia

Depiction of promo materials in the official catalog of the exposition (1 A5 colored image (dimensions 148\*210 mm for a pre-prepared layout)), distribution of marketing merchandise at the exposition site (leaflets, brochures etc.)

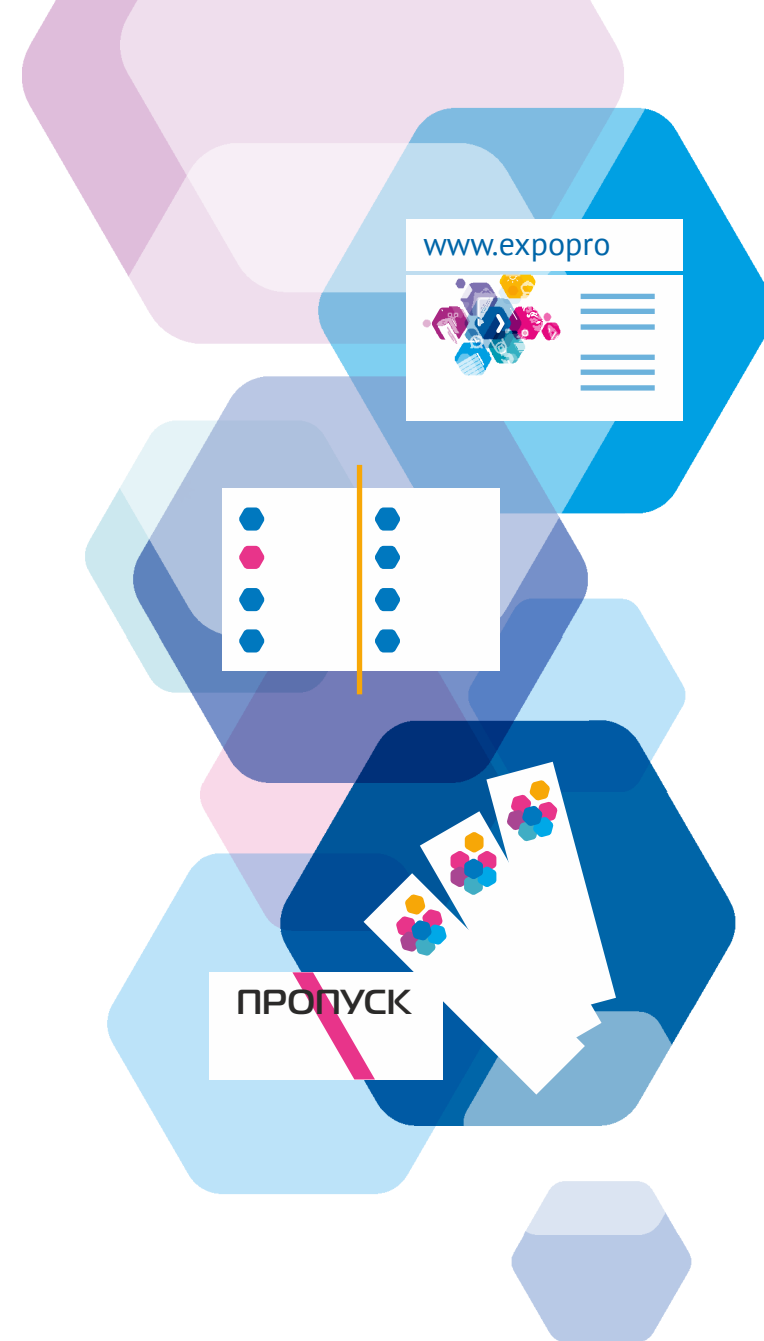
**12 000 RUB**

# Additional services

Individual stand construction , design and manufacture of printed advertising printing products ( leaflets, brochures , etc . ) , stand design and advertising design , Promoters services

# The exposition is accompanied by an advertising campaign

Specialized editorials. Media, TV and radio channels. Billboards, banners, posters and other items of outdoor advertising. Banners, hyperlinks, announcements, articles and other information about the exposition on the leading sectoral portals, web-sites of local associations, unions and organizations, Chambers of Commerce and Industry. Direct mailing of representatives of large, medium and small businesses, sanatoria-resort complex, government agencies, and specialised enterprises.



The company is not a VAT-payer.  
Prices are valid for 2016 business year

# Work schedule

Installation and decoration:

7th of September from 10:00 to 19:00 (in accordance with the schedule)

Opening hours:

8th, 9th of September from 10:00 to 18:00

10th of September from 10:00 to 16:00

Dismantling:

10th of September from 16:00 to 20:00

Specialists of information center of  
Kaliningrad Chamber of Trade and Commerce:

Inna Barkovskaya  
Natalia Kursheva  
Oksana Nikolayeva  
Julia Korol

+7 (4012) 590-650

infocenter@kaliningrad-cci.ru



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# What do you need for expo.pro?

expo.pro/companies/6842

Поиск

EXPO PRO

Выставки Компании О проекте Калининградская...

Калининградская торгово-промышленная палата

Участник

Вернуться в каталог компаний

Профиль компании Товары/Услуги Выставки Новости

О компании

Калининградская торгово-промышленная палата входит в систему торгово-промышленных палат России и является крупнейшим объединением предпринимателей Калининградской области.

Основные задачи и приоритетные направления деятельности КТПП:

- представление и защита интересов Калининградского бизнеса
- организация взаимодействия между субъектами предпринимательской деятельности и государственными органами, местным самоуправлением, а также с социальными партнерами и международными организациями
- активное участие в экспертизе законодательных и иных, касающихся предпринимательской деятельности нормативно-правовых актов
- популяризация принципов цивилизованного ведения бизнеса и его социальной ответственности
- продвижение товаров и услуг калининградских производителей, содействие в выходе на внутренний и внешний рынки
- формирование позитивного имиджа калининградского бизнеса и результатов его деятельности
- поиск деловых партнеров, в т.ч. за рубежом
- урегулирование экономических споров, возникающих между предприятиями, предпринимателями
- оказание широкого спектра услуг, включая образовательные, необходимые бизнесу
- перспективные направления деятельности КТПП - развитие и защита прав интеллектуальной собственности; организация международного сотрудничества МСП, в первую очередь, в инновационной сфере

СТАТЬ ЧАСТЬЮ КТПП

Сотрудники

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Отрасль  
Некоммерческие организации

Регион представления  
Калининградская обл.

Контактная информация  
Адрес компании: 236010 Россия, г. Калининград, ул. Вултулина, 30  
Телефон: +7 (4012) 590-650, 590-660  
E-Mail: [info@kaliningrad-ccl.ru](mailto:info@kaliningrad-ccl.ru)  
Сайт компании: [kaliningrad.tpprf.ru](http://kaliningrad.tpprf.ru)

Рассказать о компании

Для чего нужна Торгово-промышленная палата РФ

## Personal registration at the platform

<http://expo.pro/personal/?register=yes>

## Registration by the Exhibition manager

Creating email "name@expo.pro" (personal account will be attached). After registration all the passwords will be transferred to the representative of the company who may change this email and all the passwords. Example of personal page on EXPO.pro: / companies / 6842.

## Registration info:

1. Full name of the representative of the company.
2. Company Description - up to 1500 characters.
3. Contact details (telephone number, business address in the format code, country, city, street, house, office, company website, e-mail).
4. The logo no larger than 220x100 px (supported formats: jpg, png, gif, bmp).
5. Photo Gallery for: up to four images (supported formats: jpg, single file size no more than 4 MB).
6. Link to the video on YouTube.
7. Company details (will not be displayed to visitors of the site): full name, VAT number, legal address, name of the CEO.

Independently, any company will be able to publish its news and add information about employees.

## Catalogue of products / services

(Example: <http://expo.pro/companies/6842#product>)

1. Name of the product / service.
2. Description - 300-400 characters.
3. Image (supported formats: jpg, png, gif, bmp, file size less than 1MB).
4. Price list / contract / presentation (format: pdf, doc, xls, jpg, rar / zip, single file size no more than 10 MB).

## Creating a virtual booth at the exhibition PROTOURISM

(Example: <http://expo.pro/stands/7733#stand>)

1. Business offer - up to 1500 characters.
2. Link to the video on YouTube (business offer / greeting from CEO of the company).
3. Products / services presented at the exhibition (name of product / service description (300-400 characters), image (supported formats: jpg, png, gif, bmp, file size no more than MB), price list (format: pdf, doc, xls, jpg, rar / zip, single file size no more than 10 MB).
4. Photos (supported formats: jpg, single file size no more than 4 MB).

# What do we need from our client to create the catalog page?

## 1. Logo.

Logos must be:

- vector Adobe Illustrator format any version (\*.ai, \*.eps), color space of CMYK, contained fonts converted into curves;
- in TIFF, PSD, JPEG. Minimal size of bitmap width or height (depending on the orientation of the logo) - 530 x 530 px which corresponds to the printed size 45 x 45 mm with a resolution of 300 dpi. Color space CMYK.

## 2. Contact Information.

Full name of organization, complete mailing address, phone number, e-mail address, site

## 3. Photo (if necessary).

Photos taken in the raster formats TIFF, PSD, JPEG. The image file must have a min. adequate supply of permits, taking into account conversion to 300 dpi for the supposed size in the printed catalog. Color space CMYK.

## 4. Text.

Number of characters in the text should correspond to the requirements described in the layouts of A5 format catalog.

Павильон3.08

**ООО «Рикедом»**  
Москва, ул. Новониколаевская, 45а  
+7 (495) 923-67-67  
vanna@aessel.ru  
www.aessel.ru

В нашем понимании хороший дом — это несоизмеримое богатство, не столько материальное, сколько духовное.

С душою построенный дом, станет родовым гнездом на многие поколения, сохраняя тепло и доброту людей, живущих в нем. Хороший дом будет настроен на своих жильцов, как музыкальный инструмент настраивают на музыканта, а потому он будет индивидуальным и неповторимым, настоящим сокровищем!

Мы отобрали лучших специалистов, обучили и сформировали бригады, которые занимаются только домами премиум и элит класса из оцилиндрованного бревна и клееного бруса. Причем в данном контексте, премиум и элит класс заключается не в количестве квадратных метров, а, прежде всего, в качестве материалов и уровне выполнения работ.

60% наших клиентов приходят по рекомендации. 100% наших клиентов остаются нашими друзьями после окончания строительства. Мы не стремимся за количеством, не продаем проекты и не строим типовые дома. Работая с нами, Вы построите СВОЙ уникальный дом, в котором будет комфортно именно Вам и Вашей семье.

Следуя известной поговорке — «лучше один раз увидеть, чем сто раз услышать» — для принятия решения, Вам достаточно просто взглянуть на наши работы.

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Пример вёрстки страницы с фото.